Digital Signage Awards

IN ASSOCIATION WITH

SIXTEEN:NINE

The Winners 2024

W. Outstanding Company
Sponsored by ChromeOS

WINNER

Livesignage
– Painting the Future with Magenta
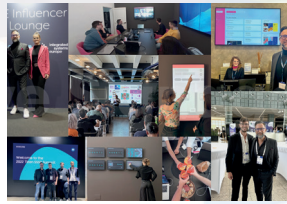
FINALISTS

E Ink
Electrosonic
Entwined
First Impression AV
Sodaclick – Automated Conversational AI Ordering
Trueform Digital

V. Outstanding Individual
Sponsored by Sixteen:Nine

WINNER

Florian Rotberg
– founder, Invidis Consulting

A. Innovative and Impactful DOOH Advertising
Sponsored by Times OOH

WINNER

SNA Displays
– TSX Broadway

FINALISTS

Pixel Inspiration – Boots Digital Display Network
Travel Texas – 'Let's Texas'
W Group – Hypermedia - Z Gallery

B. Immersive and Experiential Environments
Sponsored by Absen

WINNER

Gentilhomme
– Orlando International Airport –
Terminal C

FINALISTS

Christie – Illuminarium at The Distillery District
Coffman Media – Stories on High Rooftop Restaurant
Ceiling-Mounted Video Wall
Electrosonic – View Boston
Entwined Signage – Yes Optus Bourke Street
First Impression AV – Different Doors Experience Showroom
instronic – Fitz experiential dome
Render Impact – Hotel 42 Lobby Experience
Synect – MCO Terminal C
TRISON UK – Foot Locker EU In-Store Experiences

C. Results-Driving, Customer-Facing Solutions

WINNER

TRISON UK
– Foot Locker EU In-Store Experiences

FINALISTS

ABE Security Checkpoint with Synect
DBSI – Amerant Bank
Entwined Signage – Yes Optus Bourke Street
Livesignage – LiveCampaign
Sodaclick – Automated Conversational AI Ordering
ZetaDisplay – Hemkop Digital Transformation

D. Relevant, Timely Data-Driven Displays and Creative

WINNER

Synect
– MCO Terminal C

HIGH COMMENDATION

444 Digital – Sustainability Hub

FINALISTS

E Ink & Mercury Innovation – E Ink Kaleido 3 Outdoor smart transit signage
Freshwater Digital – Mattawan High School
Papercast – Transforming Dubai's Transportation Landscape
Render Impact – Pearl River Resort Triggered Jackpot Celebration
Sodaclick – Automated Conversational AI Ordering
Times OOH – Helpful Content
W Group
ZetaDisplay
Zoom – One Platform to Connect

F. Omni-Channel Design and Execution

WINNER

Live Signage
– Live Castagneto: Enhancing Local
Experience through Dynamic
Digital Signage

HIGH COMMENDATION

Electrosonic – View Boston

FINALISTS

Omnidigital – Sportano
SNA Displays – Okta Experience Center

G. Difference-Making Operational and Everyday Signage
Presented by Screenfeed

WINNER

Art of Context
– Common Use Boarding Solution
Logan Airport Terminal E

HIGH COMMENDATION

ABE Security Checkpoints with Synect

FINALISTS

Coffman Media – Hospital Wayfinding & Exam Room Screen Sharing Technology
Easescreen – On AG - Holistic Digital Signage for the Sports Industry
MRG Systems – Empowering Hope for Tomorrow with LiveSpace Digital Signage
Old Dominion Freight Line + ScreenCloud – ODTV (Old Dominion TV)
Rise Vision – Saline School District Transforms School Communication

E. Superior Technical and Project Design
Sponsored by Nanolumens

WINNER
Synect
– MCO Terminal C Visual Ecosystem/
Passenger360®

FINALISTS
Connectpoint – King County Metro Digital Signage Installation
Entwined – Yes Optus Bourke Street
Freshwater Digital – Skechers | Meijer Store 50 Reinvention
instronic – Fitz experiential dome
Screenly – A Solution For Securely Displaying Sensitive Dashboard Data
W Group – DigitAll, The Digital Journey in Dubai Metro

H. Temporary/Pop-up Projects

WINNER
Electrosonic
– CHAOS #501 at The Gagosian Gallery

I. Workplace
Sponsored by ScreenCloud

WINNER
444 Digital
– Republic London

HIGH COMMENDATION
three10 – BMW Design Center

FINALISTS
Easescreen – On AG – Holistic Digital Signage for the Sports Industry
Freshwater Digital – Ace Hardware – Electronic Shelf Labels
Old Dominion Freight Line – Old Dominion TV (ODTV)
Render Impact – River South Virtual Living Plant Walls
SNA Displays – Hewlett Packard Enterprise Global Headquarters

J. DOOH Advertising Campaigns
Sponsored by SNA Displays

WINNER
Travel Texas
– 'Let's Texas'

K. Retail Marketing and Messaging
Sponsored by StratosMedia

WINNER
A&H Corporation
– EDIYA Coffee – Four Seasons Project

FINALISTS
Freshwater Digital – Skechers | Meijer Store 50 Reinvention
Screenly – New Era in Customer Engagement

L. Helpful Information

WINNER
Delta Airlines
– Elevating the Passenger Experience

HIGH COMMENDATION
Gentilhomme
– Nashville International Airport – Grand Lobby

FINALISTS
Moment Factory – Digital Journey of Surprises
Nanolumens – LaGuardia Airport modernization

M. Large-format Digital Canvases
Sponsored by SNA Displays

WINNER
Moment Factory
– The Orchard at Hamad International Airport

HIGH COMMENDATION
Gentilhomme– Nashville International Airport – Grand Lobby

FINALISTS
Gentilhomme – Orlando International Airport – Terminal C
instronic – Fitz experiential dome
Nanolumens – Talking Stick Resort – Main Entryway LED Ceiling
Render Impact – InfoComm Mixer: Immersive 3D Content Experience
Sharp Electronics – AQUOS Board PN-LC2
Synect – MCO Terminal C Visual Ecosystem/Passenger360®

O. Subscriptions, Curated Content, Templates and Media Integrations

WINNER
Valotalive
– Neste – Data Transparency and Improving Employee Engagement

N. Interactive Design

WINNER
Gentilhomme
– Orlando International Airport – Terminal C

FINALISTS
Electrosonic – Mars: The Next Giant Leap at the Carnegie Science Center
First Impression AV – Different Doors Experience Showroom
TRISON UK – Foot Locker EU In-Store Experiences

Q. Innovation in Display Technology
Sponsored by ChromeOS

WINNER
LED Studio
– V-Poster

FINALISTS
Connectpoint – King County Metro
E Ink – Kaleido 3 Outdoor
instronic – Fitz experiential dome
Papercast
Sharp Electronics – PN-LC2 AQUOS BOARD
SiliconCore – 1.2mm Outdoor LED Display

P. Innovation in Management and Control Software

WINNER
Synect
– MCO Terminal C Visual Ecosystem/
Passenger360®

FINALISTS
DoohClick – Resolving a complex business problem for OOH operators
Entwined – Yes – Optus Bourke Street
Papercast – Content Management System
Screenly – Screenly Edge Apps
three10 – X software-based pixel processor and CSM
Valotalive – Unlocking Mobile interactivity for Digital Signage

R. High-Impact Application, Emerging Software or Cloud Technologies

WINNER
Korbyt
– Machine Learning Broadcast

FINALISTS
Freshwater Digital – WAVE | Data Integration & Auditing
Livesignage – Elevating Banking Engagement and Sales
ScreenCloud – Bob the Layout Builder
Screenly – Edge Apps
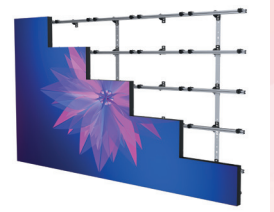**Sodaclick** – Automated Conversational AI Ordering

S. Difference-making Infrastructure

WINNER
Peerless-AV
– SEAMLESS Kitted Series Universal
dvLED Mounting System

FINALISTS
Freshwater Digital – Ace Hardware – Electronic Shelf Labels
Times OOH – X Manohar International Airport, Goa
Trueform Digital

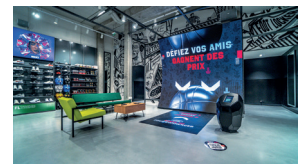## T. Clever, Intuitive Interactive Technologies

WINNER
TRISON UK
– Foot Locker EU In-Store
Digital Experiences

FINALISTS
HYPERVSN – SmartV Digital Avatar
HYPERVSN – SmartV Full Body Live-Stream
Omnidigital – Sportano
Sodaclick – Automated Conversational AI Ordering at the Drive Thru
Valotalive – Unlocking Mobile interactivity for Digital Signage

U. Customer and Partner Support
Sponsored by ChromeOS

WINNER
Entwined
– Yes Optus Bourke Street

FINALIST
ABE Security Checkpoints with Synect